

# **Yvonne Obike**

(Co-founder & COO - Payday Africa)

Yvonne Obike is a resolute trailblazer who leads multi-talented and skilled teams in establishing company value, with notable impacts in key fields like healthcare, education, technology, and, more recently, finance.

For over ten years, she has worked for organisations such as Médecins Sans Frontières (Doctors Without Borders), African Health Policy Network, Venture Garden Group, Health Strategy and Delivery Foundation, and the Bank of Industry, assisting in their advancement and growth. She also co-managed projects funded by private and public organisations such as ActionAid, the World Bank, the Lagos State Ministry of Health, and many others.

Her driving passion is to lead technology-enabled social development, particularly in sub-Saharan Africa. She has pursued this passion with focus, taking up work opportunities in reputable organisations in the profit, non-profit, private and public sectors. During her time at the Bank of Industry, she was in charge of fostering MSME growth (unbanked & banked), humanitarian aid, sociocultural rehabilitation, economic recovery/development, and youth and women empowerment through program design, implementation, and partnership-building with local, national, and international stakeholders.

Yvonne's abilities and coherent direction make her a vital element in society, which has led her to stand tall. Her present-day work as Co-founder and COO at Payday places her at the forefront of driving tech-based development in Africa by creating and scaling innovative fin-tech solutions across the continent and strengthening financial inclusivity across borders.

She brings a combination of commendable character and proven skills in corporate leadership, ideation, product design, development, and management, project management, agile development, quality assurance, research, team leadership, partnership building, and employee engagement, as well as a solid educational background in the United Kingdom and extensive work experience in culturally diverse environments in the United Kingdom and Nigeria. She envisions an economically and socially vibrant Africa where innovation, technology, and collaborative partnership drive progress and prosperity.